



National
Kidney
Foundation™ | of
Louisiana

8200 Hampson Street
Suite 425
New Orleans, LA
70118
504.861.4500 p
www.kidneyla.org

16 March 2017

**2016-2017
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Dear Friend:

On behalf of Le Gala de la Bonne Vie Committee and the Board of Directors of the National Kidney Foundation of Louisiana, I would like to invite you to join us for the **27th Annual Le Gala de la Bonne Vie on Sunday, May 21, 2017 honoring our Kidney Heroes.**

Le Gala de la Bonne Vie will be held on **Sunday, May 21, 2017** at the New Orleans Marriott Convention Center. The patron event will begin at 2:00 p.m. with cocktails and bidding will open for our silent auction with many unique and valuable items. At 3:00 p.m., some of New Orleans finest restaurants and chefs will delight our guests with delectable dishes. **Mark Romig**, Voice of the New Orleans Saints, will serve as the Master of Ceremonies.

The event is honoring our Lucky Seven Kidney Heroes for 2017:

Darryl Canon, Director of Sales and Marketing, Hyatt Regency New Orleans

Justin Kennedy, Manager and Head Chef, Parkway Bakery and Tavern

Randy Levitt, Extended Operations Manager, Capital One

Dr. George "Tip" McKnight, retired Nephrologist

Stephen A. Morse, DO, MPH & TM, Associate Professor of Clinical Medicine, LSU Health Sciences Center

Dramar Saul, Manufacturing Engineer, The Boeing Company, Founder of the Krewe of Saul

Jeremy Waterbury, patient advocate and national member of the National Kidney Foundation's Kidney Action Committee

These community leaders are being honored for their support of the Foundation, for their commitment to their patients, for their desire to educate the masses about the importance of organ donation, for their courage to fight for their lives when it seems there is no end in sight, for their encouraging voice to other patients and collectively for their noble qualities. The National Kidney Foundation of Louisiana is truly "lucky" for their support.

If you have any questions, please contact me at (504) 861-4500 or by email torie@kidneyla.org. Please send in your sponsorship forms by April 15, 2017 to be included in the event invitation. I look forward to your favorable reply.

Sincerely,

Torie Kranze
Chief Executive Officer
National Kidney Foundation of Louisiana



National **Kidney** Foundation™

of Louisiana

**CELEBRITY CHEF LE GALA DE LA BONNE VIE
HONORING KIDNEY HEROES
SUNDAY, MAY 21, 2017
NEW ORLEANS MARRIOTT CONVENTION CENTER
859 CONVENTION CENTER BLVD, NEW ORLEANS, LA
2:00 PM – 6:00 PM**

SPONSORSHIP OPPORTUNITIES

Le Gala de la Bonne Vie Gold Sponsor - \$5,000

- 16 Tickets to the Gala
- Invitation/Program Book Recognition as Le Gala de la Bonne Vie Gold Sponsor
- Logo and Company Name on Gala signage at the event listed
- Logo and Web site link posted on NKFL web site main page as Le Gala de la Bonne Vie

Le Gala de la Bonne Vie Silver Sponsor - \$3,000

- 16 tickets to the Gala
- Invitation/Program Book Recognition
- Logo and Web site link posted on NKFL web site main

Le Gala de la Bonne Vie Table Sponsor - \$1,000

- 8 Tickets to Gala
- Invitation/Program Book Recognition
- Logo and Web site link posted on NKFL web site main page

Le Gala de la Bonne Vie Corporate Sponsor - \$ 750

- 6 Tickets to Gala
- Invitation/Program Book Recognition
- Logo and Web site link posted on NKFL web site main page

Le Gala de la Bonne Vie Sponsor - \$ 500

- 4 Tickets to Gala
- Program Book Recognition



National Kidney Foundation™

of Louisiana

**Le Gala de la Bonne Vie – Sunday, May 21, 2017
Sponsorship Confirmation Form**

Contact Name

Company Name

Address

_____/_____/_____
City State Zip

_____/_____/_____
Telephone Fax Email

SPONSORSHIP LEVELS

- Gold Sponsor (16 tickets) \$5,000**
- Silver Sponsor (16 tickets) \$3,000**
- Table Sponsor (8 tickets) \$1,000**
- Corporate Sponsor (6 tickets) \$750**
- Sponsor (4 tickets) \$500**

INDIVIDUAL TICKETS

- Benefactor Ticket(s) @ \$125.00**
Includes program book recognition
- Individual Ticket(s) @\$100
- Under 35 ticket (s) @ \$75

ACKNOWLEDGEMENT PAGE:

- Full Page \$100
- Half Page \$50

Please make checks payable to: **NATIONAL KIDNEY FOUNDATION OF LOUISIANA**
or charge to: AmEx Mastercard Visa Discover

ACCT #: _____ Exp. Date: _____ CVV: _____

Signature: _____

Mail with your payment to: National Kidney Foundation of Louisiana
8200 Hampson Street, Ste. 425, New Orleans, LA 70118
attn: Le Gala de la Bonne Vie
or FAX to: 504-861-1976

Note: Federal Tax ID #: 72-0649707