



NATIONAL KIDNEY
FOUNDATION®

of Louisiana

APPLIED UNDERWRITERS INVITATIONAL

CORPORATE PARTNERSHIP OPPORTUNITIES

Your financial support
will provide services to
kidney, dialysis, and
transplant patients.



together, there's strength

Since 1969, the National Kidney Foundation of Louisiana has led the fight against kidney disease.

Enhancing the lives of many Louisiana residents through our patient services, research and patient, prevention, education, and children's services.



about NKFL

Fueled by passion and urgency, the National Kidney Foundation of Louisiana is a lifeline for all people affected by kidney disease. We collaborate with leading universities, healthcare organizations, and community-based partners to gather the best-quality information for our patients.

smart ideas

Our efforts change legislation, ensure quality care for patients, and advance medical knowledge. NKFL informs the public about kidney disease, diabetes, hypertension, and obesity and increases awareness of the critical need for organ and tissue donations.



research

The NKFL constantly engages in innovative programming. Our research agenda includes behavioral interventions, survey research, and policy change. All projects are under the guidance of the NKFL's Medical Advisory Board.



our strategy

At NKFL, we have a "find the root" approach. Kidney disease is not a single disease fight, we are doing all that we can to prevent and combat the disease.



our mission

NKFL is revolutionizing the fight to save lives by eliminating CKD, accelerating innovation for patient experiences, and dismantling inequities in kidney care, dialysis, and transplantation.

As pioneers of scientific research and innovation, NKFL focuses on the **whole patient** through the lens of kidney health. Over the last **55 years** of serving the people of Louisiana, we've seen the power of prevention and it's our **top priority**. We're proud of what we're doing to fight these diseases and we're grateful to partner with so many worthy organizations, communities, and people on this quest.

Kidney disease

Diabetes

High blood pressure

Overweight & Obesity

Organ donation

let's work together!

National Kidney Foundation of Louisiana, Inc.
8200 Hampson St. #229, New Orleans, LA 70118
(504) 861-4500
www.kidneyla.org
torie@kidneyla.org
[@nkfla](https://www.instagram.com/nkfla)



3 To donate or inquire, contact Torie Kranze: torie@kidneyla.org or 504.861.4500





advocacy

big ask, big give How do you ask for a kidney?

If you need a kidney transplant, you may not know how to ask someone to consider donating their kidney to you. **Asking can feel as hard as giving.** Many people won't get a transplant simply because they don't know how to ask. The NKFL provides the resources and assistance in receiving the **gift of a new life.**

public health education

The **NKFL** participates in statewide health fairs, screenings, seminars, lunch and learns, etc. to **educate** the public about kidney disease. Our main message focuses on the **main causes** of chronic kidney disease. If either go uncontrolled or poorly controlled, they can lead to: **high blood pressure, diabetes, heart attacks, strokes, and chronic kidney disease.**



annual supporter >>>

your contribution provides year-round patient program support:



people like us:

Stepping Back Into Life

was designed to help individuals with chronic kidney disease (CKD) and dialysis or transplant patients **to restore emotional health and psychosocial functioning** after a trauma or disaster. SBIL was created to **reduce the risk and impact** of depression in patients with CKD or a kidney transplant by developing and maintaining social support.



NKF Cares

Have questions about kidney disease? We can help!

Call toll-free at [855.NKF.CARES \(855.653.2273\)](tel:855.NKF.CARES) or email nkfcare@kidney.org.

We speak English and Spanish and are available

Monday - Friday from 9:00 am - 7:00 pm Eastern Time.

Our **patient information health line**, NKF Cares, offers support for people affected by kidney disease, organ donation or transplantation. It's designed just for patients, family members and care partners. Callers speak with a trained specialist who will answer questions and listen to concerns.

safe rides with uber health

Transportation is one of the most common barriers faced by low income communities in need of timely and necessary medical care. In **Louisiana**, there are over **16,000** individuals receiving life-saving dialysis treatments. **"Safe Rides with Uber Health"** ensures that Louisiana's kidney patients have safe and reliable transportation to and from dialysis.



Being told
you have
kidney disease
can be hard.



UBER
Health



**NKFL GOLF
TOURNAMENTS**

**GOLF TOURNAMENT
SPONSORSHIP
OPPORTUNITIES**



NATIONAL KIDNEY
FOUNDATION.

of Louisiana

Why your company should sponsor the NKFL golf tournament?

- 1. Corporate Social Responsibility (CSR):** Sponsoring the golf tournament demonstrates your company's commitment to CSR, showcasing your dedication to making a positive impact on health-related issues and the community at large.
- 2. Brand Visibility and Awareness:** Associating your brand with a charitable event enhances visibility and raises awareness among the tournament's participants, attendees, and the broader community, fostering a positive image for your company.
- 3. Targeted Audience Engagement:** The sponsorship provides a unique opportunity for your employees and clients to engage with a specific demographic interested in health and wellness. This targeted audience engagement can lead to increased brand loyalty, as consumers are likely to support a company that aligns with their values.
- 4. Networking and Relationship Building:** Participation in the tournament gives your clients and employees a chance to connect with key stakeholders, potential clients, and industry influencers. Building relationships in such a positive and charitable context can open doors for business opportunities, partnerships, and collaborations while reinforcing your commitment to social causes.

Your company's sponsorship of the Kidney Foundation golf tournament offers a multifaceted return on investment by not only promoting the company's products or services but also by creating a positive corporate image, engaging with a targeted audience, and fostering meaningful connections within the community.

29th Annual **Baton Rouge Tournament
Monday, September 23, 2024
Country Club of Louisiana, Baton Rouge.**

26th Annual **Clarke M. Williams Memorial Tournament
Monday, November 18, 2024
Squire Creek Country Club, Choudrant**

35th **Annual New Orleans Golf Tournament
Monday, October 28, 2024
English Turn Golf and Country Club
in New Orleans**



**NATIONAL KIDNEY
FOUNDATION.**

of Louisiana

National Kidney Foundation of Louisiana Annual Golf Tournaments

sponsored by:



APPLIED
UNDERWRITERS

GOLD SPONSOR

Benefits:

\$7,500 Investment

- ▶ Billed as **Local Corporate Gold Sponsor** in all electronic and print media.
- ▶ Corporate **logo included** in all sponsor materials.
- ▶ Corporate **logo included** within tournament day program as Local Corporate Gold Sponsor.
- ▶ Logo on National Kidney Foundation of Louisiana's website with **linkage** to corporate website, if desired.
- ▶ **Mention** in all press releases, including after-event publicity and media interviews.
- ▶ **Banner signage** at tournament site.
- ▶ **One (1)** beverage cart sponsorship.
- ▶ **Opportunity to include** flier, brochure or corporate promotional item in golfer gift bag.
- ▶ **Access** to participant mailing list after tournament.
- ▶ Registration of **12 golfers** (includes box lunch, greens/cart fees, beverages on the course, golfer gift bags, and awards reception with hors' d'oeuvres).



NATIONAL KIDNEY
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of Louisiana

OUTFRONT

2024 GOLF TOURNAMENT LOCAL CORPORATE SPONSOR LEVELS

SILVER
\$5,000

BRONZE
\$2,500

Corporate logo included in all sponsor materials.		
Corporate logo included within tournament day program as Local Corporate Sponsor.		
Billed as Local Corporate Sponsor in all electronic and print media.		
Logo on National Kidney Foundation of Louisiana's website with linkage to corporate website, if desired.		
Mention in all press releases, including after event publicity and media interviews.		
Banner signage at tournament site.		
Two (2) hole signs with company logo at tournament site.		
One (1) hole sign with company logo at tournament site.		
Opportunity to include flier, brochure or corporate promotional item in golfer gift bag.		
Access to participant mailing list after tournament.		
Registration of eight (8) golfers + access to amenities.		
Registration of four (4) golfers + access to amenities.		



NATIONAL KIDNEY
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of Louisiana

OUTFRONT



OTHER SPONSORSHIP OPPORTUNITIES

HOSPITALITY SPONSOR:

\$1,750

Four (4) Golfers. Greens/cart fees, beverages on the course, lunch, reception & golfer gift bag AND sponsorship of oncourse hospitality station.

CORPORATE TEAM SPONSOR:

\$1,500

Four (4) Golfers. Greens/cart fees, beverages on the course, lunch, reception & golfer gift bag.

AWARDS RECEPTION SPONSOR:

\$650

Exclusive signage in dining room, table tent signage, listing in tournament day program, and mention in tournament publicity.

LUNCH SPONSOR:

\$550

Signage in dining room, table tent signage, listing in tournament day program, and mention in tournament publicity.

BEVERAGE CART SPONSOR:

\$450

Signage on beverage cart and listing in program.

HOSPITALITY SPONSOR:

\$300

Sponsorship of one oncourse concession station (sponsor or staff choice)

HOLE SPONSOR:

\$250

Exclusive corporate signage on hole (only 18 available per tournament).



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OUTFRONT

Five Quick Kidney Disease Facts:

» **Every year**, kidney disease kills more people than breast or prostate cancer.

» Major **risk factors** for kidney disease include diabetes, high blood pressure, family history of kidney failure and being age 60 or older.

Additional risk factors include kidney stones, smoking, obesity, cardiovascular disease and ethnicity of African American, Asian and Native Americans.

» Kidney disease has **no symptoms**; it can go undetected until it is very advanced.
(Protein in the urine is the earliest marker of kidney damage. Simple urine and annual blood tests can detect how well the kidneys are functioning).

» Men with kidney disease are **more likely** than women to progress to kidney failure.

Black Americans are three times more likely to ½ experience kidney failure and Hispanics are 1 times.

» There are 122,000 Americans – **close to 1,900 are Louisianans** – currently on the waiting list for an organ transplant.

Of those, more than 100,000 need a kidney, yet fewer than 17,000 people receive one each year. On average, 12 people die everyday waiting for a kidney.



1 in 3 American adults is currently “at risk” for developing kidney disease.

Are you one?

The wide range of NKFL's initiatives includes:

Educational tools, workshops, and meetings for healthcare professionals.



Free informative resources for patients, families, and the public.

Free kidney health screenings.



Support of kidney research for new treatments.

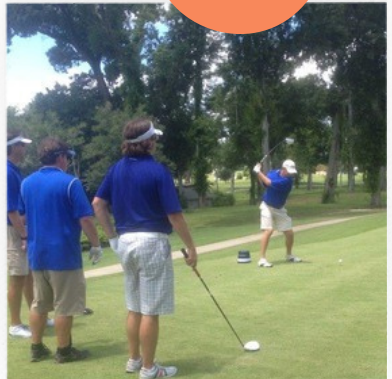
You can help by:

Committing to sponsor at a corporate level representative of your company's fiscal resources.



Selling NKFL Pin Ups at your corporate office or local company stores.

Becoming a Team Captain and forming a company and/or family and friends team.



Volunteering at an NKFL event along with other staff and employees.

**With your help,
anything's
possible!**

To donate or inquire,
contact Torie Kranze:
torie@kidneyla.org or
504-861-4500

Special thanks to our media sponsors

THE NEW ORLEANS
ADVOCATE
The Times-Picayune
SEVEN DAYS • HOME DELIVERED • LOUISIANA OWNED

OUTFRONT



**RENAISSANCE
PUBLISHING**



GOLF TOURNAMENT

THE NATIONAL KIDNEY
FOUNDATION OF LOUISIANA

Sponsorship Form

Please fill this form out completely. Your sponsorship cannot be completed without all of the information requested below.

Contact person:

Company name:

Address :

City, State, Zip:

Email:

Gold Level \$7,500

Awards Reception \$650

Silver Level \$5,500

Lunch Sponsor \$550

Bronze Level \$2,500

Beverage Cart \$450

Hospitality Team \$1,750

Hospitality Sponsor \$300

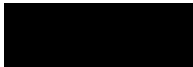
Corporate Team \$1,500

Hole Sponsor \$250

Please make checks payable to:

**NATIONAL KIDNEY FOUNDATION
OF LOUISIANA**

or click here to pay online



YES! Please contact me regarding a seminar on kidney disease & employee organ donor sign-up.

NOTICE: By registering for this event, you are acknowledging that an inherent risk of exposure to COVID-19 exists in any public place where people are present. By attending this charity golf event, you and any guests voluntarily assume all risks related to exposure to COVID-19 and agree not to hold the charity, the sponsors, the management companies, the golf facility, or any of their affiliates, directors, officers, employees, agents, contractors, or volunteers liable for any illness or injury.

Note: Federal Tax ID #: 72-0649707



GOLF TOURNAMENT

THE NATIONAL KIDNEY
FOUNDATION OF LOUISIANA

Mail registration and payment to:
The National Kidney Foundation
of Louisiana
8200 Hampson St., Ste. 229
New Orleans, LA 70118

Detach here and mail bottom to above address with payment

Registration Form

DATE OF REGISTRATION

Please fill this form out completely. Your registration cannot be completed without all of the information requested below.

/ /

Please select one:

**Baton Rouge
Tournament**

September 23, 2024

**Squire Creek
Tournament**
Monday,

November 18,
2024

**New Orleans
Tournament**

October 28, 2024

CONTACT INFORMATION

Contact person:

Company name:

Address:

City, State, Zip:

Sponsorship

Level:

****BR and NOLA tournaments have a 12pm shot-gun start; Squire Creek is a 1pm shot-gun start**

GOLFER INFORMATION

Name:

Email:

*GHIN#:

Address:

Phone:

Club Affiliation:

City, State, Zip:

*U.S.G.A Handicap Index:

Name:

Email:

*GHIN#:

Address:

Phone:

Club Affiliation:

City, State, Zip:

*U.S.G.A Handicap Index:

Name:

Email:

*GHIN#:

Address:

Phone:

Club Affiliation:

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*U.S.G.A Handicap Index: